

The Gleichen Call.

Devoted to the Up-Building of Gleichen and the Development of the District Generally

WITHOUT
IRRIGATION
—THE—
Gleichen
District
HAD
Highest
Average Yield
—OF—
Wheat & Oats
—IN—
Sunny Alberta
In 1906
ACCORDING TO
GOVERNMENT
STATISTICS

Year I., No. 19.

GLEICHEN, ALBERTA, THURSDAY, JULY 25, 1907.

\$1.50 Per Year

WHAT IRRIGATION MEANS TO THE WEST

The following is extracted from a paper read at the convention on "The Industrial Development following in the wake of irrigation", by C. W. Peterson, general manager of the C. P. I. C. Co.:

Live Stock Feeding And Finishing

While it may be considered that my subject confines me to urban industries, I cannot resist the temptation of saying a word or two on agricultural development, as I conceive the farm to be the nation's greatest workshop.

In studying the economic side of irrigation, the first fact must be thoroughly grasped, that the backbone of a successful farming community is not by any means the production of either fruits, cereals or vegetables, but the feeding and finishing of live stock. This has been the history of irrigation development in every State in the Union from the most southerly to the most northerly. The proof of this contention is that of the total irrigated acreage in the United States at the time of the last decennial census, sixty-four per cent was in hay and forage crops. The actual figures are, total 5,712,000 acres; in hay and forage 3,406,000 acres. Cereals occupied 24 per cent, fruits 4½ per cent, and vegetables 3 per cent of the whole. The popular belief that irrigation is not a practical proposition in latitudes where fruit cannot be grown and where a ready market of large proportions does not exist for the side issue of the irrigated farm, is, therefore, evidently a fallacy. In the State of Colorado with an irrigated area of 1,500,000 acres, only 35,000 acres are devoted to fruit growing, while over a million acres produce hay and forage, principally alfalfa. This is conclusive proof that live stock feeding and finishing holds its own successfully against fruit growing in a State where the latter can be prosecuted with the greatest facility and profit.

Owing to the fact that the provinces of Saskatchewan and Alberta will probably never lend themselves to fruit growing on a large scale, while conditions are almost perfect for live stock husbandry, it is reasonable to suppose that the extension of irrigation enterprises in these two provinces will simply revolutionize the live stock business. Instead of sending cattle and sheep to market half finished, this will be grain fed when marketed. This will also insure the marketing of our live stock during every month of the year instead of, as at present, confining it to two or three months in the autumn. Immense numbers of hogs will also be raised and fattened, and the western prairie section will become an enormous ham and bacon exporting instead of importing country.

Even the province of British Columbia with its excellent local market for agricultural products will probably find it more profitable to grow stock feed on a large area of its valuable irrigated lands than to commanding a higher money value but requiring a larger expenditure for labor.

Ment Packing and Kindred Industries.

The irrigated area is the natural live stock feeding and finishing section and cities tributary to such become the logical marketing and packing centres. The history of the packing industry in the United States has been an irresistible progress westward. The "Chicago" of Canada will be west of Lake Superior. The "Kansas City" in the irrigated portion of Alberta.

While with our limited live stock production, we cannot hope to have more than one or two giant packing houses in the West, we may confidently look forward to the establishment in every centre surrounded by irrigated lands of large packing industries. Alfalfa fed pork finished with a small grain ration produces perhaps the finest quality of bacon and hams and is one of the staple products of the irrigated farm with its rich alfalfa fields and an abundant supply of coarse grains.

Fruit Growing.

There can be no doubt that introduction of irrigation in the valleys throughout British Columbia will wonderfully stimulate fruit production there. That province will always have a ready market in the prairie section, as it is improbable that the more tender fruits will

ever be produced east of the Rocky Mountains.

It is more than likely that varieties of the hardier fruits will very soon be developed that will grow under irrigation in the prairie section, but crops more vastly profitable to the average farmer will claim the attention of irrigationists there, thus leaving the field clear for the British Columbia fruit grower.

Strawberries will undoubtedly be produced in great abundance in Alberta or Saskatchewan where water is available.

Dairying.

This industry is one that involves the creation of urban enterprises to handle the product of the farm. It would prolong this paper unduly to deal with the various branches of dairying. Suffice it to say that the irrigated district is the ideal home of dairying industries, including creameries, cheese factories and condensed milk plants.

The enormous capacity of irrigated land for the production of succulent foods of all descriptions, renders it plain that dairying is bound to become one of the greatest factors in any system of farming under irrigation. It is appropriate to remark just here that the history of agriculture has been, that no country reached the highest point of agricultural development until dairying became the leading occupation of the farmer. Dairying is the corner stone of intensified farming.

Beet Sugar Production.

Sugar beet culture is rightly considered a leading feature of irrigation farming. The northerly latitude of Canadian irrigated lands with its long cloudless days increases the activity of the chlorophyll cells of the beet leaves, which elaborates the saccharine, so that a greater quantity of sugar is formed in proportion to the area of leaf surface. We have, therefore, a climate of geographical advantage over our southern competitors in sugar beet culture.

Few countries can compete with Western Canada in the production of sugar, and it is confidently expected that agricultural and industrial history will be written when the proper cultivation and treatment of beets in this latitude is once thoroughly understood and practiced. Coal is found everywhere, at least in districts where sugar beet growing is likely to be prosecuted on a large scale, and enormous limestone deposits are available on the eastern slope of the Rocky Mountains.

The value of a sugar factory to a community need only be incidentally referred to. The era of "sugar towns" has dawned in Western Canada and with the enormous extension of irrigation, our manufacturing capacity of this commodity will only be limited by our market requirements, which promise to become enormous in view of the unprecedented influx of population into the prairie section as well as the Pacific Provinces.

Queenstown Happenings

(From Our own Correspondent.)

Miss Amelia Stump of Leavings, is here on visit to her mother Mrs. Stump for a few weeks.

O. Nelson accompanied by J. Lahn, who went to Gleichen to meet his father from N. D., returned Monday with J. Lahn, sr.

Queenstown must have been well represented in Gleichen last week. The following are a few who paid Gleichen a visit: P. Solberg, C. Herman, R. Jackson, A. Beggs, P. Mills, E. Stiles, W. Muckle, L. Tibbits, R. Rose, A. Milosky, W. Brown, E. E. Robertson, D. Shore, and G. Godkin and wife.

G. Godkin made a trip west after oats last week. "Oats are coming down a little."

W. Hill is busy dipping these days.

G. Hoerle accompanied by Mrs. W. Hoerle, Mrs. W. H. Hoerle, sr., and Mrs. Smith paid a visit to the Circle dam, which W. H. Walters is excavating. He expects to finish his contract this week.

Fank Balin is busy these days building a neat little residence on his home.

J. Heppener is down on a visit to his homestead this week.

WORK STARTED ON NEW \$10,000 BANK

Work on the foundation of the new bank building for the Gleichen branch of the Canadian Bank of Commerce has commenced in earnest.

Last week several teams and men were busy excavating for the basement and foundation, while other teams were hauling gravel and sand, which with the usual amount of traffic on Crowfoot street made quite a metropolitan scene, and now the work of building the concrete foundation is underway.

The present building occupied by the bank has been swung around broadside on to the lots adjoining, where business will be carried on until the new quarters are completed, which will probably be in about eight weeks hence.

The Call reporter applied to Manager W. R. McKie for some information regarding the new bank and he kindly led the way to Mr. C. F. Truscott, superintendent of building construction for the British Columbia Mills, Timber and Trading Co., Vancouver, B.C., his company having the contract to supply one of their famed ready-made banks.

Mr. Truscott at once produced the full plans for the new building, and proceeded to explain that it would be a two-story structure 30 by 40 feet, with a full-sized basement and a large attic, and a brick vault is to adjoin the building in the rear. The entire building is to be heated from a furnace in the basement and fire places in the manager's room on the first floor and another in the reading room on the second floor.

The first floor will contain the manager's office and the balance is to be occupied for the usual banking equipment furnished in the most modern style, and from which a stairway will lead upstairs.

The second floor will be divided into a reading room, three bed rooms and a bath room provided with hot and cold water.

An Economy hot air engine operated by gasoline is to be installed in the basement to pump water from a well to be bored on the premises for fire protection, and will be attached to a 500 gallon pneumatic tank from which a one and a half inch pipe will be run to each floor and 50 feet of hose supplied for each pipe.

Mr. Truscott stated that the building including the concrete foundation will cost in the neighborhood of \$10,000 when completed and went on to explain that it will be finished quite artistically inside and out.

TOWN AND DISTRICT

J. Davis reached here Monday as guide to R. J. Gordon, a Dominion Government land surveyor, from McLeod, having come over the old Crowfoot trail. They were not inclined to talk of why they came over the trail, but it is believed important matters may develop from their trip. Mr. Davis is an old-timer in these parts and stated that this was his first visit to Gleichen since 1883.

R. H. Jameson of Victoria, B. C., was here last week gathering information for a write-up of Gleichen to appear in the Scottish-American published in New York, which should be of advantage to this place. Mr. Jameson is a relative of J. O. H. McCoy.

J. P. Umbrite states he has 100 acres of asine spring wheat as he ever saw on his farm north of town. He says it is beginning to head out and the stalks are exceptionally strong and healthy looking and are fully four feet high.

Mr. and Mrs. Janson have returned from Bellingham, Wash., where they went early last spring.

Mr. Skeen brought a small friendless boy from Calgary last week to find a home for him and Mr. and Mrs. Robt. Landells decided to adopt the lad. Accordingly they bought him a new outfit of clothing and told him they would be good to him, which was something new for the boy as it is said his father had deserted his family and his mother abused him and was glad to be rid of him. The lad evidently fully appreciates the kindness shown him in his new home, and the morning after his arrival at the farm house close to town he was looking out of the window at the big bunches of range horses and remarked: "Say, Dad, do all of those horses belong to US?" That boy is worth looking after.

Now that Staff-Sergt. McLeod is back it is intended to see that cruelty to horses better be taken. It is strange that some men seem to delight in the abuse of their horses, who appear otherwise to be real good fellows. Be humane, boys. There is nothing clever in yanking about a horse with a curb bit, pounding it or swearing at it. A gentleman will never misuse his horse or dog, but will always be kind to them, even though he may take on a few doses of booziness.

The Gleichen delegates who attended the irrigation convention in Calgary last week returned well satisfied with the meeting and do not hesitate to say that the time was well and profitably spent. Before the convention adjourned a permanent organization was formed and officers elected for the ensuing year. It was also decided to hold the annual conventions alternately in Saskatchewan, Alberta and British Columbia, the next to be held at Vernon, B. C.

A number of dogs around town have been shot at recently and several are carrying nasty wounds, and as the person believed to be guilty of this offence is said to be doing it for simple cussedness it is hoped he will yet get the full benefit of the law. There is a dog tax for the town and those who pay it believe they have some rights and intend to see that their pets are not ill treated.

Mr. Morse, son of the late Lieutenant-governor of Manitoba, has been in town the past week painting pictures of the Blackfeet Indians for the Ontario Legislature. Mr. Morse started his work here on old Mrs. Crowfoot, wife of the old chief.

Vic Anderson now has 1,000 acres of land ready for seeding fall wheat on the Namaka Farm and is preparing 600 acres for spring wheat. G. Anderson and A. Nelson have been given a contract to do the plowing.

Watch Gleichen grow. A \$10,000 bank building will help some.

RED DEER RIVER

(By Our Perciville Correspondent.)
The Round ups are now in at the Hyde vat, also at the Hand Hills vat. The winter losses vary, but on the whole it has been a 50 per cent loss.

Geo. Bell is in B. C. and is expected home in a few days with a bunch of horses to put on the Ogilvie & Bell ranch.

Miss Emeline Millar of Toronto and E. Salmon of Jersey City, are visiting Miss Millar's brothers, Melville and Jack. Mr. Salmon is here for his health and will start ranching in the Hand Hills.

J. P. McBeath had the misfortune to lose a horse while trying to operate the ferry with horse power when the river was low last week.

D. C. Glass and wife are expecting to leave the locality shortly, ultimately to reside in England.

Several of our boys had a little celebration recently, and when in Gleichen last week paid \$25 and costs for their fun.

Subscribe for The Call at J. P. McBeath's store.

Our ranchers are preparing to put up plenty of hay for next winter. Experience is a great teacher.

THE CANADIAN BANK OF COMMERCE

HEAD OFFICE, TORONTO

ESTABLISHED 1867

D. E. WALKER, President
ALEX. LAIRD, General Manager
A. H. IRELAND, Superintendent of Branches

Paid-up Capital, \$10,000,000
Res., - - - 5,000,000
Total Assets, - 113,000,000

Branches throughout Canada, and in the United States and England

BANKING BY MAIL

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Business may be transacted by mail with any branch of the Bank. Accounts may be opened and deposits made or withdrawn by mail. Every attention is paid to out-of-town accounts.

GLEICHEN BRANCH, W. R. McKIE, Manager.

Canadian Real Estate & Commercial Agency

Canadian Pacific Irrigated Lands.
Unirrigated Lands.

Farms and Ranches Improved and Unimproved.

Gleichen Townsite Lots.
Business and Residential Properties.

30,000 Acres of Choice Selected Lands in the Fall Wheat Belt.

Quarter Section, 3 miles North of Gleichen, All under Irrigation, 20 acres broken, 160 Rods Fence, Barn 14x30, \$30 per Acre. Terms.

LAND Can be Bought from us on EASY TERMS.
P.O. Box 116. Correspondence Solicited.
J. J. MARSHALL, MANAGER, GLEICHEN, Alta.

McCormick Machinery

Emerson Plows and North West Threshers

J. T. JOHNSTON, Agent

—ALSO—

REAL ESTATE.

Farms and Ranches for Sale.

Fire Insurance. - Mason & Risch Pianos.

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The Stanton Holme Blacklegole Co.
GLEICHEN, Alberta.

The best preventative for Blackleg yet discovered. See our Testimonials from some of the best known stock raisers in this Western Country.

Circulars and particulars on application.

For Mange Doping by hand the above Company supply Mercurial Mange Dressing in any quantity with full particulars. Two quarts required for each head of stock.

Dr. Geo. Stanton Holme,
Veterinary Surgeon,

JAS. KNUDSON,

Is prepared to take contracts for
Well Drilling
—AND—
Steam Plowing

Address:
JAS. KNUDSON,
GLEICHEN, ALTA.

R. H. HOGG

Practical
Blacksmith
and Horseshoer
Repair Work of All Kinds
promptly attended to.
A call solicited.
GLEICHEN, - - ALTA.

Gleichen Livery, Feed & Sale Stables.

HORSES
AND
CONVEYANCES
TO
HIRE.

SPECIAL ATTENTION GIVEN TO
**LAND
SEEKERS.**
COMPETENT GUIDES FURNISHED

David C. Wishart,

Proprietor.

The Gleichen Harness Emporium

DEER

Hair Sweat Pads

Will Cure a Sore Shoulder.
They never get hard.
\$1.80 per pair.

Fly Nets
All Leather Nets
Heavy Cord Nets
Leather Nets for the Nose
A Large Stock of—
Trunks, Suit Cases and Bags
—Always on Hand—

T. H. BEACH,

GLEICHEN, ALBERTA

CHURCH SERVICES

Father Lapine will conduct Roman Catholic services as follows: The 1st Sunday in each month at Mr. Desjardins, on Crowfoot creek; 2nd Sunday at Mr. Beaupre's, in Gleichen; 3rd Sunday at Mr. T. Stewart's, at west Arrowood creek. Services are held every Sunday at the South Camp Mission, near Cluny.

Services will be held in St. Andrew's church every Sunday evening, and on the second Sunday of each month services will be held in the morning at 11 o'clock, with the administration of the Holy Communion.

Divine service will be held in Queens-town, every Sabbath, conducted by T. B. Smith.

N. TICE—All changes for advertisements in the Call should be in the office by noon on each Monday to insure publication during the current week.

THE GLEICHEN CALL

Published Every Thursday in the heart of a Wonderfully Rich Ranching and Farming District.

Subscription, \$1.50 a Year; Foreign countries, \$2.00.
Exchange must be added on checks.

Legal Advertising 12 cents a line for first insertion and 10 cents a line for each subsequent insertion—12 lines to the inch. Locals 10 cents a line. Lost, Found, Astray and Want advertisements 50 cents one insertion or three insertions for \$1. Commercial Rates made known on application. Changes should reach this office not later than noon each Monday.

W. PARK EVANS, - - - Publisher and Proprietor.

Gleichen, Alberta, July 25, 1907.

Say, Mr. Advertiser, did you ever stop to think what you would do if you knew that on a certain day 100 of your customers would call upon you in a body and give you five minutes to talk to them about the advantages you have to offer them in your business?

Now, don't you think, Mr. Advertiser, that you would get busy right away quick and have a good deal more to say than you could possibly crowd into five minutes time?

If you were selling goods of any kind would you not want to prove to them that you had the very best goods obtainable, that the prices were as low as you could make them, that they could not do as well, or at least any better, anywhere else, and that you would always be consistent in your dealings with them?

Yes, is it not true you could talk to them a full hour on your business, and is it not true no one else could do the talking as well as you, who are doing business with your customers right along?

Now, Mr. Advertiser, is it not true you would like just such an opportunity? An opportunity to talk and explain to 100 of your customers many things? The little things that your customers don't understand and which oftentimes you have lost good customers by. Would you not prize such a chance? Of course, you would, that is, if you knew the first principles of business.

Well, now, Mr. Advertiser, we want to tell you of a much better thing than talking to 100 of your customers.

We want to tell you how to reach the customers of your opposition.

We want to tell you how you can talk to 1000 customers and at the same time talk to their children and their friends.

We want to tell you how you can talk to not only the people of this district with whom you do business and want to do business, but to the people who intend to come to live in this district.

Now isn't that just what you want to know?

Well, here it is in a nut shell: Just talk through the columns of The Gleichen Call.

We are not joking you in the least, far from it.

The Call is read by a good many more than 1000 people each week, which statement will hardly be questioned. However, if any person doubts this statement we shall only be too happy to convince them, if they will only enquire at this office.

Well, then, Mr. Advertiser, all you need do is write all you would like to say to these people and bring it to this office before noon each Monday and we do the rest for you.

But to write an ad. is the trouble, you say. There is the mistake again. Don't try to write an ad. just be natural. Put down just what you would like to say to your customers in ordinary conversation and soon you will find they are reading everything you say.

There's the rub—Be natural. Talk through your ad. You will find it easy and the readers will be interested.

The Call is informed that a few persons who have little else to do but find fault are trying to spread the report that The Call is a feature of the Canadian Pacific Irrigation Colonization Co., and its proprietor was sent here by that company to boom its land. These would-be knockers point out that The Call has never printed a paper without several columns about irrigation.

If these statements were true we would consider we were in good luck and feel a little flattered, but as they are

not true we consider that the statements are made with an object to injure The Call.

We did not come here at the solicitation of any company and the Irrigation Company were not even informed by us that we were starting a paper before the first issue appeared. We have never received a dollar from that company that we did not earn in the same manner as we do business with other people, nor do we expect or want to receive anything from them in any other way.

That The Call is doing all in its power to boom—not boom—Irrigation is readily admitted, and that it will keep everlastingly at it is also admitted.

Irrigation is bound to be the greatest feature in building up this magnificent country and our object and desire is to see the Gleichen district build up and fill up with the very best class of citizens that can be obtained. It is for this reason we print so much about irrigation and that we send hundreds of copies to distant people every issue.

One man remarked: "We have got irrigation now and what is the use of talking about something we have got?" The generosity of that individual needs no comment. However, The Call is pleased to know that there are mighty few of these narrow-minded people at large.

M. T. McKay, editor of the Calgary Chinook, prints an open letter in his last issue to the lumber manufacturers and retail dealers in Alberta warning them that he will take action in the interests of the public against lumber combines. In part the letter reads:

"After careful consideration I have decided that if the price of lumber is not reduced to a proper and just basis before August 31st, I shall immediately ask the consent of the Attorney-General of Alberta to lay an information against every lumber manufacturer and retail lumber dealer in Alberta, who are known to be members of these illegal combines. I fully realize the seriousness of the step I am taking."

The Chinook editor evidently has the courage of his convictions when he undertakes so serious a proposition and if he should carry out his threat he will have done a great service to the public.

There are always two sides to every question and no matter how the case should terminate it would be a benefit as it would prove whether or not the consumer is paying unreasonable prices for lumber.

The lumbermen continue to claim there is no illegal combine and that their profits are not great, indeed, are not what they should be.

Since the finding of the Ottawa commission the Provincial Legislature has been slow to take action and the lumbermen claim the reason to be: that the Legislature cannot find sufficient proof for such action. While those in opposition to the Legislature are inclined to make it a political issue.

The price of lumber is certainly a serious matter for consideration in Alberta at the present moment and a decision rendered by the Courts would be beneficial, and action should be welcomed by the lumbermen and the public alike.

CLYDESDALE STALLION



"MacClure"

(4018) (111325)

Will stand the Season at the Owners Ranch, Section 2, 23, 20 west of 4th.

TERMS, \$10 for the Season, with return privileges if mare proves not to be in foal. All mares at Owners risk. Pasture Free.

I am offering For Sale 14 Pure Bred Short Horn Bulls and 25 Pure Bred Cows and Heifers. Prices on application.

JOHN CLARK,

BOX 127, - - - GLEICHEN

Prestwich Bros.

Horses for Sale

1200 Pounds and Upwards.
Well Broken Polo Ponies.

Address: PRESTWICH BROS.,
GLEICHEN, Alberta.

MILLIE & WILSON

BUTCHERS

We guarantee the quality of our Meats.
Send us your Orders.

Fresh Meats of all Kinds. Game in Season

No order too small and none too large.

We Supply
Families,
Hotels and
Contractors

Promptly

Millie & Wilson,
GLEICHEN, - Alta.

Why ?

Why pay for a 6-inch hole when you can have a 24-inch hole at the same price?

We have Two Machines in Operation.

One Drilling Machine and one Combined Boring and Drilling Machine.

For the benefit of our New Settlers and all those requiring WATER

BARNES & OTTO

Will for One Month Give a

REDUCED DRILLING PRICE

Per Foot if Contracts are signed between

Now and the 1st of August

Water Guaranteed.
Up-to-Date Machinery.

—Agents for the Famous—

Aylmer Pumps and Windmills

—and—
Fairbanks & Morse Gasoline Engines.
BARNES & OTTO, Gleichen

TELEGRAMS:
STOCK, GLEICHEN.

OFFICE: CONGRUVE BLOCK,
GLEICHEN, ALTA.

HARRY S. RENDELL,

Estate Agent,
Auctioneer,
Live Stock Salesman, Etc.

—Commission Work of All Kinds Undertaken.—
10 Years' Experience.

GLEICHEN - - - - - ALBERTA

The Gleichen Call

A CALL to the landless of the world to settle on the unoccupied, fertile irrigated lands of "Sunny Alberta" surrounding Gleichen, the heart and centre of these lands.

A CALL to the professional man, the artisan and the laborer to make his home in that Gleichen, which is certain to be one of the most prosperous towns in "Sunny Alberta".

A CALL to the capitalist and the investor to invest in a town and district, which will without any doubt repay his investments a hundred fold in the future.

A CALL to those in search of health—the greatest of all earthly blessings—to come to a Province becoming famous as a Land of Sunshine, neither enervatingly torrid nor frigidly arctic—a happy climatic medium.

A CALL to those now here to work for the interests of that Gleichen they have made their home, to work for its present interests and its future welfare; to work unselfishly and unitedly for its advancement and prosperity. To work and never rest content till "Our Town" reaches a higher and a higher and a still higher position, for to cease their endeavors 'till at last she takes her place as one of the foremost cities in fertile, mineral-endowed, healthy, beautiful, Sunny Alberta.
S. M. DICKINSON.

Young Men and the West

The exodus of young men from east to west is rightly hailed with consternation in the respective communities from which they come. And yet this movement is the natural course of events. A new land calls for young men, and should that land be good, by time a liberal response is the natural result. The west must have men, preferably the young men, as they are innately buoyant, full of enthusiasm, and more able to successfully cope with pioneer difficulties. The typical young man is filled with burning zeal, he has new ideas which he wishes to carry out. We would not dampen zeal or try to limit ability, far from it; our mission is to enthrone and encourage, to help straighten out crooked places and assist everyone to do faithful work.

In discussing the industrial development as a result of irrigation, it is well to bear in mind that the bulk of industrial investment invariably locates tributary to the consuming population, other things being equal. This means that density of population, which creates favorable market conditions, attracts industrial enterprises and manufacturing products required by such population. This refers, of course, particularly to the hundred and one manufactured articles required upon the farm under intensive culture.

Irrigation means small holdings and a dense rural settlement, and, furthermore, a prosperous and heavy consuming population. Such being the case, the industrial development of any irrigated section is by no means confined to branches of industry requiring for raw material the products of the soil.

We'd give a lot to know what a fourteen-months old baby thinks about.

When your name is printed on a label and appears on a copy of The Call it is a sign you are considered a subscriber to this paper, and not before. If you have paid your subscription and your name is not printed kindly notify us.

Astray notices, want, lost and found advertisements inserted in the Call only cost \$1 per month.

In the realm of love, to expand means to expend.

E. C. Henrath is prepared to do all kinds of testing, see his advt.

"SIR SAMUEL"

The above mentioned pedigree Clydesdale Stallion and

"CHESS"

A Grade Morgan & Hamiltonian Stallion will stand at the farm of J. H. Walker, and will serve a limited number of mares this season.

Terms for Service \$10 for each Mare. Apply to owner

JAMES H. WALKER,
About 2 Miles West of
Gleichen

Government of the North West Territories. No. 275 Certificate of Pure Bred Stallion (Horsebreeders Ordinance C. 23, 1903). The pedigree of "Sir Samuel" (11949), described as follows: Sire "Ben Cronin" (10504), dam Bell by Erick Shepherd (2763); breed, Clydesdale; color, bay; marks, white hind legs; foaled, 1901. Examined and registered at Regina, 5th day of August, 1904.

[S] W. ELLIOTT,
Commissioner of Agriculture.

Government of the Province of Alberta, Department of Agriculture, No. 583 Certificate of Grade Stallion, Horsebreeders Ordinance N.W.T., C. 23, 1903. The pedigree of the stallion "Chess", described as follows: Color, dark chestnut; marks, —; foaled, 1900. Examined and registered at Edmonton this 14th day of June 1907.

[S] GEO. HARCOURT,
Deputy Minister of Agriculture.

A Safe Investment

Buy a Section of Southern Alberta Wheat Land.

I offer for sale Section 31, Township 19, Range 20, West 4; also Section 13, Township 19, Range 21, West 4, or either east or west half of Section 13-19-21 West 4, all located 20 miles South-east of Gleichen, Alberta. All prairie land. Can be plowed in furrows one mile long. Deep, rich soil. Terms, \$9 per acre, \$1,500 cash down on each section, balance divided in five equal payments, to be paid the 15th of each July, with 8 per cent interest until paid. For particulars inquire of

J. J. MARSHALL, Gleichen, Alberta.

Plowing, Discing & Harrowing

Stepney Bros. are now prepared to take contracts for Plowing, Discing and Harrowing with their new Gasoline Engine. Discing and harrowing done at the same time.

Address **STEPNEY BROS., Gleichen.****W. S. COSGRAVE,**

— DEALER IN —

Hardware and Implements**Peerless Woven Wire Fencing**

The best Fencing and the greatest Value
Is the most Practical, Serviceable and Satisfactory

Peerless has a never-slip lock

Memory of quality lasts long after the price is forgotten
I keep Peerless because it is the very best made

Agent for Canadian Carriage Co. Rigs

I have a warehouse full of Carriages and Democarts and
am selling them at a prices that you will say
are most reasonable

Emil Griesbach**Real Estate
and Insurance****Agent for the Phoenix Insurance Co.**

CHOICE

**Town
Lots** FOR SALE.**For Business and Residential Lots**

Apply to

EMIL GRIESBACH, Gleichen, Alta**Concrete Blocks****THE MACHINE**

The Wall—Fire proof, vermin proof, moisture proof.
The Durability—Greater than any natural stone.

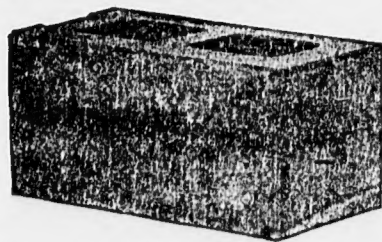
The Cost—Less than brick or stone.

The Laying—Cheaper than brick, stone or other substitutes.

The Size—Equal to 14.22 bricks.

The Adaptability—House, store, church, school, foundation, porch, chimney
silo, granary, barn, bridge, dam or warehouse construction.

The Makers—

**THE BLOCK****Wakefield & Milliken**

General Contractors, Gleichen.

OBSERVATIONS

BY "LITTLE MACK"

I often passed an evening in the reading room of the library at Calgary, presumably to read a bit, but really to let my thoughts riot helter-skelter over every possible or impossible idea that may get in their way. It is funny, too, how many ideas one will stumble across in this home of letters, bound in cloth and Morocco, that do not come from between cloth and Morocco bindings at all. Often there is more to be gleaned from the study of human nature than in the study of Horace, Xenophon, or Roosevelt's last message to Congress, but to me this reading room is the home of a hundred rare species of human nature. Among them all, however, I wonder most at the man who reads and reads and reads interminably, never lifting his eyes from his book, passing from graft to love, from love to machinery, from machinery to race suicide, and from race suicide to what not, happy only if he has a book or magazine in his hands, he wears the expression and apparel of one who long ago quit thinking or dreaming of progress in himself in order to have more time to study the accounts of the progress of others. I remember one day watching a certain small son of the house wading through a large octavo volume of Pilgrims Progress at a rate rather remarkable to say the least. At last I made bold enough to suggest that he was an exceptionally fast reader. "Oh yes," he answered. "And then mother has promised me a quarter if I finished it this month, and I have only today left." There is the trouble with us and our reading. We have so short a time in which to do it, and so much of it to do that we think should be done, that we cannot stop to absorb it. We have to race over so many miles and miles of printed words that it is utterly impossible to stop this flyer to pick a daisy here and a wild rose there. We feel we must read about everything from onions to good roads, and we end by remembering nothing from good roads to onions.

"Our Puritan fathers had small libraries but they read through their brains. We have large libraries, but we read only through our eyes. Every sentence bore for them a thought to be turned over from every point of view, to be discussed inwardly, to be assimilated. Every book bears for us nothing but a haze of confusion or a half hour's recreation. Lincoln, they say, once walked a whole day to borrow a single book from a neighbor. Yes, but he read into that book the thought of a hundred books when he added to its suggestions the suggestions of his mind, his ideas. The ideas are the basis of all action, action is the basis of all progress. You can't reap where you don't sow, and there has never yet been a man who could purchase wisdom save through the medium of his brains, and the use of his wits."

To the majority of persons, alcohol connotes liquor. That it is used to some extent in the arts, that it is a fuel, is common knowledge, but alcohol as a source of power, as a substitute for gasoline, petroleum and kindred hydrocarbons was hardly known to the generality of people on the American continent, until the passing of the Denturing Act by Uncle Sam's last Congress. Then alcohol leaped at once into fame, not merely as a simple servant of the pocket lamp, or as the Demon Rum, but as a substitute for all the various forms of cheap hydro-carbon fuels and as a new form of product, a new means of turning the farmers' unsaleable grain, fruit, potatoes, sugar beets, etc. etc., into that greatest of powers—money, and lots of it. I fully understand the manufacture and distillation of Dentured Alcohol, and at no far distant date will organize a company to erect and operate a thoroughly modern and up-to-date plant somewhere in Alberta.

Re power going to waste, and your great desire to hear of me organizing a company to utilize waste power will say there is enough power going to waste in Canada to operate all the machinery, light all its towns, and operate all its railways. Capital is looking this way all the time and it will not be long before a company will be organized to utilize all the power that is now going to waste, and I fully believe that before the close of 1908 we will see the direct generation of electricity from coal.

M. McDonald.

SELECTED

Some people pride themselves in saying just what they think. Did you ever notice that very often this class of people say before they have had time to think.

We never complain about the slowness of time when we are interested in our task.

There are some men so mean that they will not smile when a baby waves its tiny hand at them.

We would rather hear a man tell a "fake" animal story than to see him kill an animal in mere wantonness.

Every once in a while we meet a man who has been ruined by success. And now and then we meet a man won by failing.

E. C. HENRATH

General
**TEAMING and
HAULING**
of All Kinds

The Unloading of Cars a
Specialty.

P.O. Box 75, - Gleichen

A good circus comes about as near as
anything we know to being the fountain
of perpetual youth.

The Gleichen Call is for sale at A.
R. Yates' Drug Store.

Love levels all lanes.
True penitence does not wait upon
legal conviction.

Godliness is of the heart, not of the
mouth.

You can not avoid responsibility by
shirking duty.

The man who always looks up usually
has a cheerful outlook.

Seeds of happiness never sprout
when planted in the soil of hate.

Better to be a "has been" than a
"never waser."

Jealousy is the greenbug in the field of
happiness.

Some men ought to be muzzled be-
fore their dogs are.

When a man finally learns what he
wants he has a good start.

You cannot estimate the weight of
the fish by the size of the hook.

There is only one little letter between
speculation and peculation.

A lot of people never think of repen-
tence until their sins are made public.

Investigation will often disclose that
a greasy "jumper" covers a broadcloth
heart.

Some men have an idea that their
rights consist in prodding from other
people's wrongs.

The Call will print you on reasonable
notice and in any amount, shipping
tags, billheads, statements, letterheads,
noteheads, memos, receipts, envelopes,
visiting cards, business cards, bills of
fare, dodgers, posters, etc., etc. We
meet any quality or price.

**Gleichen
Hotel.**

Directly Opposite the Station. - - Every Comfort for the General Public.

— Special attention paid to the Cuisine. —

Open Day and Night.

Well Ventilated.

Lit by Pitner Light.

Hot Air Furnace.

Sample Rooms in Connection.

- - Porter Meets Every Train.

J. JAQUES, Proprietor.**GLEICHEN, - - ALTA.**

J. B. DUTOUR,
Designer and Building Contractor
Plans prepared to meet special requirements.

**Reinforced
Concrete**

is the most Up-to-Date building system and is Fireproof.

Also plans and estimates furnished for
all kinds of Brick and Wooden buildings.

If you are going to build call on me or write to

P. O. BOX 88,

Office Cosgrave Block.

Gleichen, Alta.

Lowney's
and
Ganong's
Chocolates
The best made in Canada.

A Fresh
Supply Just Received

A. R. YATES,
Druggist and Stationer,
GLEICHEN, Alberta

LAKE The Dentist

Over Hub Cigar Store,
CALGARY

"The Best in the West"

Do you know what it cost me to be able to write the above?

Fourteen years continuous study and practice.
Five Post Graduate courses in New York, Chicago, Buffalo, Toronto and Seattle.
Hours of study and experiment when my professional brothers were out with the other lucky ones enjoying themselves.
Thousands of dollars where hundreds are generally spent in dental education.

But, pshaw, knowing what I do I can honestly say:

"It was worth while after all!"

SERVICE & GRAY

Blacksmiths and Horseshoers

We have added to our plant a Gasoline Engine to run a Power Hammer and Emery Wheel and are prepared to do all kinds of work on shortest notice.

First-Class work in Every Line and Satisfaction Guaranteed.

We will Positively Give NO CREDIT to anyone.

If you have any kind of work you think cannot be done in town, just consult us.

Plowshare Work a Specialty.

DOG DAYS

—AT THE—

NEW - DEPARTMENTAL - STORE

Our Grocery Department:

During this season of the year we always try to have something refreshing for your table. Just now we are offering:

Fruits—Peaches, Cherries, Raspberries, Strawberries, Oranges, Lemons and Bananas.

Meat—Griffin's Hams, Bacon, Back, Fresh from the smoke-house.

Always a stock of clean, up-to-date Groceries, Fruits, Etc.

Our Dry Goods Department:

Is always the same.

Snaps for the present buyers to make room for large orders of fall goods. Keep your eyes open for them.

Our Boot & Shoe Department:

We handle McCready's Famous Shoes at price that would knock your eye out.

Our Mens' Furnishings Department:

Is complete in latest styles of Clothing, Fancy Ties, Etc.

Our Hardware Department: "Last but not least."

Is always to the front at Right Prices.

We are glad to see you, whether you buy or not.

W. H. JAMES, - - - Gleichen

C. J. BRAY

—DEALER IN—

HARDWARE and FURNITURE

We now have our

TIN SHOP

—running night and day—

If you have any repair work, furnace work, cavingtroughing or plumbing to do don't forget we do First-Class Work at Moderate Prices. Galvanized well casing always on hand.

Agent for PITNER LIGHT

Lights Repaired or Installed. Repairs always on hand

We also carry a large stock of

Toledo Hay Tools.

These are the best tools manufactured.

We always have the Best.

COMING AND GOING

Jas. Clark is busy dipping at Crowfoot. For a nice silk waist go to W. H. James.

D. Smith was a visitor Monday from Calgary.

W. H. Milne was down from Calgary last week.

R. Burgett of Winnipeg was in town Tuesday.

H. Moore arrived from Peterborough, Ont. Monday. Miss Johnston arrived Monday from Medicine Hat.

Miss Lawson was in from the Hand Hills Monday.

Fred Carder was in from the Hand Hills a few days ago.

L. Fitzpatrick was here on business from Edmonton Monday.

G. Colwell of Toronto was transacting business in town Tuesday.

Quite a number of land seekers reached town Monday afternoon.

D. Glass and wife were here from Milk river a few days last week.

T. H. Beach and J. F. Berry were visitors to Rosebud Saturday and Sunday.

Thos Henderson and Alex. Wallace were in from the Red Deer river last week.

Dr. W. E. Howe, the spraying machine representative was in town last week.

Miss Hughes of Calgary spent Tuesday here with G. H. Walsh looking over irrigated land.

Rev. Hogbin of the Calgary Industrial School was a guest of Inspector J. A. Markie's Monday.

Dr. Lafferty was in town yesterday looking after his duties in connection with the Indian department.

A number of Gleichen folk spent Sunday along the banks of the Bow river and spent a most delightful day.

Fred Carder spent several days in town last week, being his first trip in from the Hand Hills since early spring.

W. H. James added \$2,000 worth of new stock to his dry goods department this week. Ladies, you should see it. "It is just lovely."

Casper Mallor of Forest Grove, Oregon, reached here Tuesday looking for land. Gleichen will soon have quite a colony from Forest Grove.

Musie: Miss Eva Buckley begs to announce that she is giving piano lessons in Gleichen and will be glad to hear from any intending pupils. 20

Mr. Breckenridge, of the contracting firm Breckenridge & Lund, who have charge of the irrigation lateral work in this vicinity, arrived Tuesday to inspect the work.

The Calgary trap shooting tournament is announced for August 8th, and a deputation of Gleichen sports will attend to bring down a number of the handsome prizes offered.

J. J. Marshall has been asked by the Government to supply the number of farm hands needed here for the harvest, in view of bringing a harvesters excursion from the east.

Ben Wishart, wife and two little girl, came down from Calgary to visit his brother, D. C. Wishart. They are former citizens of Gleichen and their numerous friends were pleased to meet them. Ben is as jolly as ever and it would seem Calgary ozone agrees with him physically.

A heavy hail storm broke a number of panes of glass in Mr. Desjardine's house near Crowfoot Monday afternoon, and did some damage to his crops. Some damage is also reported south of Cluny.

Rev. Mr. Castle conducted Church of England service at Rosebud Sunday and had a good attendance. This is the first service of that church held there for nearly fifteen years, and the people there are in hopes Mr. Castle will return frequently.

Some tall fish yarns are coming from the Bow river. Our reporter caught one that was so long he fears cold type could not do it justice, although when pulled out it lowered the river several inches, but it certainly made fine munching.

The Frank Paper recently produced an editorial stating that the attempt of the Frank merchants to do business on a cash basis was a failure. A writer to the Calgary papers stated that this was not the case and the merchants of that town had withdrawn their patronage from the Paper on that account. But the Paper has reached this office and looks none the worse, which goes to show the merchants of that town either agree with the Paper or are not so silly as to withdraw their patronage simply because the editor does not agree with them in all things.

The Gleichen Call is for sale at A. E. Yates' Drugstore.

R. Gordon was here Monday from Lethbridge.

E. F. Ryan was down from Calgary Monday.

E. H. Ellis of Baesano spent Saturday in town.

Geo. Gowan was in from Coal Creek Tuesday.

A. D. Kelly was in last week from Red Deer River.

R. H. Jamieson was here yesterday from Victoria, B. C.

W. M. Parslow and Frank Callcut of Calgary were here Tuesday.

There is no truth in the rumor of wedding at Rosebud recently.

P. Soli arrived Tuesday from Edmore, N. D., in search of irrigated land.

E. Stiles and J. T. Shortridge were in from Snake Valley Saturday on business.

Staff-Sergt. M. Leod returned from Calgary Sunday quite recovered from his recent illness.

J. Morton and wife came in from Rosebud last week and have gone to attend the Winnipeg fair.

N. Dunlop arrived Saturday from St. Catharines, Ont., to try what our famed health resort will do for him.

G. Gill, Joe Slade, Stanley V. Day and J. Ogilvie made a flying trip to town last Thursday on private business.

M. Mason and J. R. Miller were in from Queenstown yesterday. Mr. Miller states that his crop of oats is headed out and his flax in bloom, and he looks forward to a bumper crop.

HORSES FOR SALE—A mixed bunch of 80 or 90 horses is offered for sale. These are a fine lot of horses and will be sold on block. For full particulars apply to W. S. Cosgrave, Gleichen.

\$5 REWARD—For information leading to the conviction of the person who shot our dog "Dandy". Apply at The Call office.

STRAYED—From Breckenridge & Lund Camp, 15 miles northeast of Calgary: 1 Bay Horse, weight 1250 lbs., branded U (vented) left shoulder. 1 Bay Mare, weight 1300 lbs., branded X on left shoulder. 1 Sorrel Horse, weight 1400 lbs., branded N on left hip. Reward for return or information leading to their recovery. Breckenridge & Lund, Gleichen.

STRAYED—From Breckenridge & Lund camp, north of Gleichen: 1 Brown Horse, weight 1050 lbs., branded DS on right shoulder. 1 Jinny Mule Black, branded X on left hip. 1 Jinny Mule Blueblack, branded X on left hip. Reward for return or information leading to their recovery. Breckenridge & Lund, Gleichen.

FOR SALE—Team of four-year geldings 2700 lbs. broke gentle to work.—H. Scott, Stobart.

H. J. Robie

Calgary's Leading Merchant Tailor,

3 Doors East of Royal Hotel



The NEW

Drug Store and Post Office

Is now complete and we cordially invite the public to inspect our new stock of drugs and stationery, etc., which is up to date in every respect.

Parties from the country are requested to make this store their headquarters while in Gleichen.

—The—
Post Office Drug Store
A. E. YATES, Proprietor.

Leave Your Order at the

Cash Grocery

For Fruit for Preserving

You can procure it at the lowest prices by leaving your order in time.

J. O. H. MCCOY, Gleichen

SIGNWRITING

PAPERHANGING

DUHAIME

GRAINING

—DRESSING—

PAINTING

FIRTH

DECORATING

KALSOMINING

F. K. McKAY

A Complete Stock of

Groceries

New and Fresh.

Up-to-Date

Ready-Made-Clothing

Boots & Shoes

Made to Fit and Wear.

Goods Right! Prices Right!

—AT THE—

CORNER STORE

J. E. Robertson,

Real Estate and Fire Insurance

WANTED 1000

Farmers, Ranchers and Property Owners to list their property with me. I can sell your property no matter where located.

For 60 Days Only I have Sixteen Hundred Acres that will be the Best Buy of the Season. Don't overlook this, for this is strictly a Snap. For further information on the property call or write.

F. E. ROBERTSON, QUEENSTOWN, Alberta.

Special representative of the National Co-operative Realty Co., Washington, D. C.

Pioneer Store

Ladies! Ladies! Ladies!
Just look at that big figure twenty below

For
Cash
Only

20%

For
Cash
Only

DISCOUNT ON

White Shirt Waists, White Under Skirts, Corset Covers, Drawers and Gowns.

Our Stock is most complete in the Following Lines:

Dry Goods	Ready-Made Clothing
Boots & Shoes	Groceries
Hats and Caps	Crockery
Gents' Furnishings	Fruits and Confectionery
Gloves	Stationery
International Stock Food	

Lowest Prices for All Goods.

J. A. E. BEAUPRE, Gleichen